

Web-Based Forest Sector Communities as Drivers for Economic Development

Richard Vlosky

Director, Louisiana Forest Products Development Center
School of Renewable Natural Resources
Louisiana State University Agricultural Center

Scott Leavengood

Wood Products Extension Agent
Dept. of Wood Science & Engineering
Oregon State University

Sanna Kallioranta

PhD Graduate Assistant
Forest Products Marketing Program
School of Renewable Natural Resources
Louisiana State University Agricultural Center

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Outline

- Overview of web-based communities
- Building communities
- Software development strategies
- Case studies: Oregon and Louisiana
- Summary comments

What is a Community?

Group of people who share social interaction and links between themselves and other group members, and who occupy the same area for some time

Bellini and Vargas 2003

- Specific place
- Common ties
- Social interaction

What are Web-based Communities?

Social network that uses computer support and the Internet to communicate on a topic of interest among members

Andrews et al. 2000

- Collaboration and interaction
 - Topic of interest
- No barriers of time and place

Three Levels of Web-based Community Development

1. One-way information dissemination

- E-mail newsletter

2. Two-way interaction

- Feedback from participants
- Q&A
- Member information submission
- "Call for papers"

3. Multiple interaction

- Offline events
- Moderated or unmoderated listservs

Rainey 2001

Building Web-based Communities

- Mission and focus
 - Parallel to needs of the target demographic
- Content
 - Information rich; frequently up-dated
- Roles
 - Organizer, moderator, leader, members
- Technology and Usability
 - Intuitive
 - Bulletin board service, chat, mailing list, web-site, tele-immersion, 3D, video etc.
- Sociability and Trust

Keys for Success

- Understand the target demographic
 - Information needs
 - Culture
 - Technology
- Attract participation
- Encourage contribution
- Trust enhancers
 - Policies and rules
 - Monitoring and facilitation by professionals
 - Directory of members
 - Association with reputable organization
 - Recommended
 - Registration

Andrews et al. 2002

Keys for Success

- Moderated
- Monitored
- Responsive
- Current
- Audited
- Evolving

Software Development Strategies

- The biggest challenges in building successful on-line communities are social, not technical
- Software development can be done:
 - In-house development & resident website
 - Contracted development / In-house resident website
 - Outsourced development / Contracted resident website
- Client should take lead in website specifications & layout

Overview of Web-based Forest Industry Communities

- ~44 states have some form of forest industry directory
 - Technology varies from hardcopy (including PDF file on website) to CD to interactive web community
- Information provided: company name/ address/ phone; species used; products purchased and produced
- Few are true “communities”

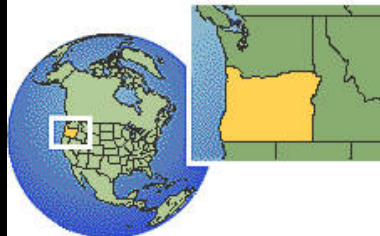
Benchmark State-Level Web-based Communities

- 'Benchmark States'
 - California
 - Indiana
 - Michigan
 - Montana
 - Texas
 - Wisconsin
 - (*Louisiana & Oregon to be discussed later*)

'State-of-the-Art'

- Searchable
- User-maintainable
- Request for proposals
- Transaction facilitation
- Business development functionality
- On-line bidding (?)

Case studies: Louisiana & Oregon





 Louisiana FOREST PRODUCTS COMMUNITY

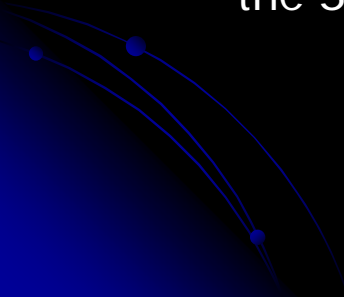


www.Laforestproducts.org

The collage includes: a truck in a forest, a saw blade, a green outline of Louisiana, an excavator, a person working with wood, a forest of tall trees, a wooden wall, a house under construction, a finished interior floor, and a wooden staircase.

The Louisiana Forest Products Community is an innovative website that facilitates and promotes sustainable forest-sector economic development in the State of Louisiana.



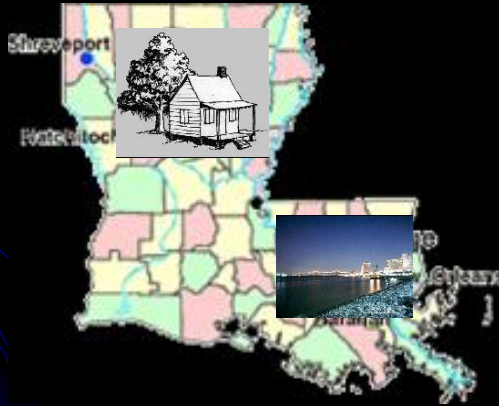
 

For the first time, wood products buyers anywhere in the world can search online for **Louisiana manufacturers** that meet their unique purchase needs.







The Community allows small rural companies to have the same exposure and market opportunities as large companies.



Collaborators



THE COORDINATING & DEVELOPMENT CORPORATION





Community Sectors

- Primary Wood Products
- Secondary (Value-added)
- Engineered Wood Products
- Equipment Mfg. and Dist.
- Logging and Harvesting


Welcome to the
Louisiana Forest Products Community!

Louisiana is a state blessed with abundant natural resources. Timber and the practice of professional forestry has and will continue to provide many products and benefits our society depends on and enjoys. [Learn more...](#)




Primary Manufacturers

Company Listings
RFP (Buy & Sell)
Links




Engineered Wood Products

Company Listings
RFP (Buy & Sell)
Links




Secondary Manufacturers

Company Listings
RFP (Buy & Sell)
Links





**Equipment Manufacturers/
Distributors**

Company Listings
RFP (Buy & Sell)
Links



Logging & Harvesting

Company Listings
RFP (Buy & Sell)
Links

- HOME
- COMMUNITY OVERVIEW
- NEWS-PRESS RELEASES
- RFP (BUY OR SELL)
- PRIMARY MANUFACTURER**
- SECONDARY MANUFACTURER
- ENGINEERED WOOD MFG.
- EQUIPMENT MFG./DIST.
- LOGGING & HARVESTING
- CONTACT US
- LINKS

WRITE US

Add Profiles
Edit Profiles
Search Profiles

Primary Manufacturers




The term "primary industry" refers to processing centers that convert raw materials such as logs or cants. Examples of products in this category are: lumber, plywood, veneer, wood containers, wood flooring, wood trusses, manufactured homes (i.e., mobile home), and prefabricated wood buildings. The production processes for Primary Products sub-sector include sawing, planing, shaping products starting from logs.

RFP (Buy & Sell)



Links

Add Profiles
Edit Profiles
Search Profiles

Copyright Pelloy

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Community Member Form-Example

- HOME
- OVERVIEW
- NEWS
- RFP (BUY OR SELL)
- PRIMARY MANUFACTURER
- SECONDARY MANUFACTURER
- ENGINEERED WOOD MFG.
- EQUIPMENT MFG./DIST.
- LOGGING & HARVESTING
- CONTACT US
- LINKS

WRITE US



Company Address:		Parent Company Address:	
* Company Name:	<input type="text"/>	Parent Name:	<input type="text"/>
Address :	<input type="text"/>		
	<input type="text"/>		
City:	<input type="text"/>		
Parish/ County:	<input type="text"/>		
State:	<input type="text"/>	Zip:	<input type="text"/>
Company Web Site:	<input type="text"/>	Parent Company Web Site:	<input type="text"/>
http://	<input type="text"/>	http://	<input type="text"/>

Business Info:

Annual Revenue:	<input type="text" value="please select..."/>	Total No. of Employees:	<input type="text" value="please select..."/>
Years in Business:	<input type="text" value="please select..."/>		

* Exporter? Yes No

Export to Which Country:

Community Member Form-Example

- HOME
- OVERVIEW
- NEWS
- RFP (BUY OR SELL)
- PRIMARY MANUFACTURER
- SECONDARY MANUFACTURER
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- LOGGING & HARVESTING
- CONTACT US
- LINKS

Additional Business Info:

Expertise Statement:

Products and Services Offered:

Shipping Modes (eg. truck, rail, container, etc.):

Distribution/Sales Area:

Waste/Residuals Generated (types):

Equipment/Machinery Used:

Community Member Form-Example

	<p>Waste/Residuals Generated (types):</p> <input style="width: 100%; height: 25px;" type="text"/>
	<p>Equipment/Machinery Used:</p> <input style="width: 100%; height: 25px;" type="text"/>
	<p>Dimensions Produced:</p> <input style="width: 100%; height: 25px;" type="text"/>
	<p>Grades Produced:</p> <input style="width: 100%; height: 25px;" type="text"/>
	<p>Wood-Based Raw Materials Used in Production Process:</p> <input style="width: 100%; height: 25px;" type="text"/>
	<p>Species Used:</p> <input style="width: 100%; height: 25px;" type="text"/>

Community Member Form-Example

	Primary Contact:	Secondary Contact:
	* First Name: <input style="width: 80%;" type="text"/>	First Name: <input style="width: 80%;" type="text"/>
	Middle Initial: <input style="width: 20px;" type="text"/>	Middle Initial: <input style="width: 20px;" type="text"/>
	* Last Name: <input style="width: 80%;" type="text"/>	Last Name: <input style="width: 80%;" type="text"/>
	Position: <input style="width: 80%;" type="text"/>	Position: <input style="width: 80%;" type="text"/>
	Address: <input style="width: 80%;" type="text"/>	Address: <input style="width: 80%;" type="text"/>
	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>
	City: <input style="width: 80%;" type="text"/>	City: <input style="width: 80%;" type="text"/>
	Parish/County: <input style="width: 80%;" type="text"/>	Parish/County: <input style="width: 80%;" type="text"/>
	State: <input style="width: 20px;" type="text"/> Zip: <input style="width: 60%;" type="text"/>	State: <input style="width: 20px;" type="text"/> Zip: <input style="width: 60%;" type="text"/>
	Phone: <input style="width: 80%;" type="text"/>	Phone: <input style="width: 80%;" type="text"/>
	Fax: <input style="width: 80%;" type="text"/>	Fax: <input style="width: 80%;" type="text"/>
	* E-mail: <input style="width: 80%;" type="text"/>	E-mail: <input style="width: 80%;" type="text"/>
	* User Name: <input style="width: 80%;" type="text"/>	
	* Password: <input style="width: 80%;" type="text"/>	

Community Member Form-Example

Business Classification:

PRIMARY

1)

2)

3)

4)

5)

6)

7)

8)

9)

10)

11)

1 - New Orleans Region

2 - Capital Region

3 - Bayou Region

4 - Acadiana Region

5 - Southwest Region

6 - Central Region

7 - Northwest Region

8 - Northeast Region

A - National

B - International

Logo:

* Indicates required fields

Request for Proposal to Buy/Sell

WRITE US

Request for Proposal to Buy or Sell

Click **Add RFP** if you are looking for a product or service.

Click **Edit RFP** if you already submitted a request for proposal and would like to change your listing information. To have your company removed from our list, [contact us](#).

Click **Search RFP** if you offer services or products and want to submit a proposal to one of the listed proposal requests.

[Copyright Policy](#)

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Links Sorted by Sector

	WRITE US
<ul style="list-style-type: none"> HOME OVERVIEW NEWS RFP (BUY OR SELL) PRIMARY MANUFACTURER SECONDARY MANUFACTURER ENGINEERED WOOD MFG. EQUIPMENT MFG./DIST. LOGGING & HARVESTING CONTACT US LINKS 	<p style="font-size: small; margin: 0;">a b c d e f g h i j k l m n o p q r s t u v w x y z All</p> <p style="margin: 0;">Category: <input type="text"/> <input type="button" value="Search"/></p> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Engineered Wood Mfg.</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Engineered Wood Association The Leading Resource for Information about Engineered Woo Products.</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Equipment Mfg./Dist.</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Wood Industry Equipment Manufacturer and Distributor Links Links to wood product and wood-related manufacturers, equipment manufacturers, retailers, wholesalers, and distributors sites.</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Logging & Harvesting</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Forestry Industry Network-Forestry and Logging</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">Logging and Sawmilling Journal</div> <div style="background-color: #333; color: white; padding: 2px; margin-bottom: 5px;">National Timber Tax Website</div> <div style="background-color: #333; color: white; padding: 2px;">SYP Publishing-Books on the Logging Industry</div>

News

	WRITE US
<ul style="list-style-type: none"> HOME COMMUNITY OVERVIEW NEWS-PRESS RELEASES RFP (BUY OR SELL) PRIMARY MANUFACTURER SECONDARY MANUFACTURER ENGINEERED WOOD MFG. EQUIPMENT MFG./DIST. LOGGING & HARVESTING CONTACT US LINKS 	<div style="text-align: right; margin-bottom: 10px;"> View Press Releases </div> <div style="text-align: right; margin-bottom: 10px;"> View Press Releases </div> <p style="font-size: small; margin: 0;"> The Global Outlook for Natural Fiber & Wood Composites 2004 New Orleans, LA, December 8-10, 2004 </p> <p style="font-size: small; margin: 0;"> Wood Flooring Sales Expected to Grow </p> <p style="font-size: small; margin: 0;"> Vlosky Named Chair of the Team of Specialists on Forest Products Markets and Marketing </p>
<p style="font-size: x-small; margin: 0;">LINKS</p>	<p style="font-size: x-small; margin: 0;">Copyright Pollev Powered by DynaSiteXP.com</p>



Press Releases

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- [09/15/2003](#) [LSU AgCenter Offers Three Lumber Workshops](#)
- [09/18/2003](#) [LSU AgCenter Offers Sustainable Use of Forests for Non-Timber Values and Products Workshop](#)

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[NEWS](#)

[RFP \(BUY OR SELL\)](#)

[PRIMARY MANUFACTURER](#)

[SECONDARY MANUFACTURER](#)

[ENGINEERED WOOD MFG.](#)

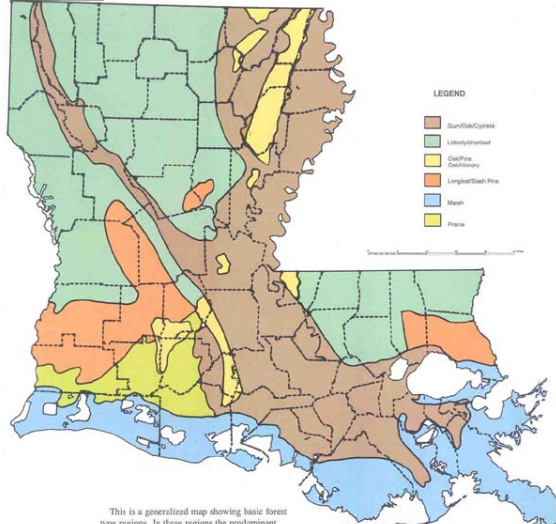
[EQUIPMENT MFG./DIST.](#)

[LOGGING & HARVESTING](#)

[CONTACT US](#)

[LINKS](#)

LOUISIANA FOREST TYPES



This is a generalized map showing basic forest types. It does not reflect the most current data. In these regions the most common forest types are:

Source: Louisiana Dept. of Agriculture and Forestry

Source: Louisiana Dept. of Agriculture and Forestry

PARISH	LAND AND GROWING TIMBER U. S. FOREST SURVEY 1991				GROWING STOCK	
	ALL LAND	COMMERCIAL FOREST LAND		% FORESTED	SOFTWOOD	HARDWOOD
		THOUSAND ACRES			MILLION CUBIC FEET	
Acadia	420.3	76.9	18	23.0	83.1	
Allen	489.9	346.9	70	261.9	144.5	
Assumption	189.4	90.4	48	26.5	142.5	
Azoulay	219.0	128.5	59	--	309.2	
Beauregard	541.7	147.3	27	21.8	245.9	
Bienville	744.2	542.2	73	461.6	142.4	
Bossier	522.0	445.6	85	392.5	201.0	
Caddo	540.7	388.0	72	371.8	212.1	
Caldwell	572.2	317.2	55	187.6	192.6	
Calcasieu	692.2	223.6	32	116.3	61.0	
Caldwell	345.9	284.0	73	88.8	181.6	
Catahoula	458.5	157.9	34	67.8	122.5	
Claborn	489.4	386.9	81	416.3	191.7	
Concordia	456.9	151.1	33	--	289.9	
De Soto	563.5	399.7	69	355.7	188.2	
East Baton Rouge	293.4	134.2	46	18.2	198.1	
East Carroll	272.4	43.4	16	--	48.5	
East Feliciana	291.4	188.5	68	116.4	101.6	
Evangeline	427.1	192.9	45	226.9	112.3	
Franklin	406.6	89.3	22	29.7	96.5	
Iberville	417.7	333.3	80	318.3	238.1	
Iberville	377.0	115.4	31	--	156.4	
Iberville	408.0	277.4	68	--	415.0	
Jackson	370.3	325.9	88	282.1	109.5	
Jefferson Davis	421.5	50.8	12	51.1	31.1	
Lafayette	172.6	12.3	7	--	20.1	
Lafourche	730.0	114.1	16	--	212.7	
LaSalle	408.3	347.6	85	173.2	194.4	
Lincoln	302.2	225.8	75	240.1	117.5	
Livingston	422.8	327.2	77	273.5	271.6	
Madison	403.7	118.8	29	--	170.5	
Mandeville	518.3	181.6	35	148.3	120.4	
Natchitoches	608.7	553.1	91	398.7	278.5	
Orleans	401.2	256.5	64	155.7	207.3	
Pointe Coupee	362.1	134.6	37	--	234.9	
Rapides	858.4	676.2	87	428.5	345.3	
Red River	252.1	151.3	60	71.8	99.6	
Richland	360.3	88.0	19	--	51.4	
Sabine	547.3	485.0	89	369.4	198.7	
St. Charles	183.2	53.5	29	--	73.2	
St. Helena	282.0	181.0	69	215.9	77.7	
St. James	158.8	79.1	50	--	185.6	
St. John the Baptist	136.3	76.9	56	--	141.1	
St. Landry	599.1	164.7	27	10.9	247.6	
St. Martin	479.4	316.5	66	--	548.1	
St. Mary	392.1	124.4	32	--	202.9	
St. Tammany	559.0	381.4	68	233.6	256.6	
Tangipahoa	501.4	337.0	67	140.1	161.9	
Tensas	395.5	116.4	29	--	190.0	
Terrebonne	876.1	71.3	8	--	160.0	
Union	666.7	478.4	85	373.6	268.7	

Contact Facilitates Communication

- HOME
- OVERVIEW
- NEWS
- RFP (BUY OR SELL)
- PRIMARY MANUFACTURER
- SECONDARY MANUFACTURER
- ENGINEERED WOOD MFG.
- EQUIPMENT MFG./DIST.
- LOGGING & HARVESTING
- CONTACT US
- LINKS

WRITE US

Contact Us

If you have any questions, comments or concerns please feel free to fill out this form. We look forward to hearing from you!

* First Name:

* Last Name:

Title:

Company:

Address:

City:

State:

Zip Code:

Phone:

Fax:

* Email:

Comments:

The Louisiana Forest Products Community is a partner in:



The Oregon Forest Industry Directory

- Went live March, 2004
- Development:
 - Funding: Oregon Forest Resources Institute
 - Partners: OSU, Oregon Small Woodlands Association, Northwest Wood Products Association
 - Programming by 'web services' at OSU
- A work in-progress: Next steps – promotion and adding detail

The Oregon Forest Industry Directory

- Primary Objective:
 - to facilitate connections between 'links in the forest industry value chain' – forest landowners, primary sawmills, secondary manufacturers, and service providers

The Oregon Forest Industry Directory

- Impetus:
 - Change in primary processing infrastructure – loss of markets for private landowners for large diameter logs
 - Lack of information on infrastructure for 'underutilized species' (e.g., western hardwoods)
 - Lack of information to foster product/ market development

The Oregon Forest Industry Directory

- **Functions:**
 - Searchable by keyword, company name, species, county, products purchased & produced, residues, services, industry code (or “view all”)
 - Request for proposals
- **Maintenance** – existing entries log-in to update info; new firms simply fill out a form; “date of last update” displayed for visitors
- **Directory Administration** – user-friendly interface to edit company info, add categories (species, products, etc.), change passwords, etc.

Company Search

- Company Name
- Keywords
- County/ Region
- Species/ Species Groups
- Products Produced
- Products Purchased
- Big Logs
- Residue
- Equipment
- Services
- Certifications
- NAICS Industry Codes

Search for Firms

You may search by any combination of the categories below.

Examples
 Selecting Lane under the County selection box will result in all entries for Lane County.
 Selecting Lane under the County selection box, Douglas-fir for Species and Logs for Products Purchased will narrow the search to Douglas-fir log buyers in Lane County.

Company Name
 Enter all or part of the name. For example, entering "hardwood" will find all entries with the word Hardwood in their company name.

Keywords
 Type in the name of one or more counties, products, species, rawmaterials, equipment, services, or residues.

To select **multiple counties**, hold the "Ctrl" key while clicking. To search regions of counties, use the regions list. To search the **entire State**, leave this entry blank.

County [Dropdown menu with options: Baker, Benton, Clatsop, Clatsop, Columbia, Cook, Crook, Curry]

Region [Dropdown menu with options: North Central, North East, North West, South Central, South East, South West, West Central]



Individual Species [Dropdown menu with options: Alder, red; Ash, Oregon; Ash, white; Birch, white; Cedar, Alaska yellow; Cedar, eastern red; Cedar, incense (cedar); Cedar, port-orford]

Species Groups [Dropdown menu with options: Cedars, western; Hardwoods, eastern; Hardwoods, western; Hem-fir; Softwoods, mixed; SPF (spruce-pine-fir); Western Cedars; White woods]

Products Produced [Dropdown menu with options: Animal bedding; Architectural millwork; Bark; Beams; Beams, laminated; Bed Frames; Benches; Birdhouses/ feeders]

Products Purchased [Dropdown menu with options: Bloughs; Curbstock; Plywood; Hardboard; Laminates; Logs; Lumber, dry; Lumber, green]

Big Logs
 Companies that purchase logs >30" diameter.

Residue [Dropdown menu with options: Animal bedding; Bark; Chips; Chips, white tree; Firewood; Fuel; Kindling, bundled; Mulch]

Equipment [Dropdown menu with options: Chippers; Chippers, veneer; Cutoff saws; Debarber; Dry kiln, dehumidification; Dry kiln, solar; Dry kiln, steam; Edge bander]

Services [Dropdown menu with options: Antelope restoration; Arch, woodworking; Bentler; CAD/ CAM; Carving, hand; Chipping; Chipping; CNC routing]

Certifications [Checkboxes: Sustainable Forestry Initiative (SFI); Forest Stewardship Council (FSC); American Tree Farm System (ATFS)]

NAICS Industry Codes [Dropdown menu with options: 112200-Logging; 112300-Support activities for Animal Production; 112300-Support activities for Forestry]

Companies Update Their Own Information

Oregon Forest Industry Directory

- Home
- Company Search
- Company List
- View Requests for Proposals
- Add a New Company to the Directory
- Sign up to Edit a Company Already in the Directory
- Login

This directory is currently under construction.

[Comments/ suggestions](#) are welcome.

[Click here to report a problem](#)

Oregon Forest Industry Directory user accounts are available to visitors who have registered their companies in the directory. To register your company, [add a new company](#) or [assign yourself to a company that already exists in the directory](#).

User name:

Password:

Change nystron's Password

Login Password
(enter twice)

Current Database Information

Please enter your updated information below and click 'update' to update the database.

Company Info:

Company Name *

Hardwood Components

Address *

20298 Highway 22

PO Box *

P.O. Box 39

City *

Mehama

State *

OR

Zip code *

97384

County (Counties) *

To select multiple counties, hold the control key while clicking on the county name.

Baker
Benton
Clackamas
Clatsop
Columbia
Coos
Crook
Curry

If you have an OSWA membership number, you may leave the company address, city, state, zip, and phone number blank.

OSWA Member
Member Number

Log Buyers Info
If your firm purchases logs, please fill-in the information below

Log Buyer Info

Log Buyer #1's Name
 First name:
 Last name:

Log Buyer #1 Phone

Log Buyer #1 Mobile Phone

[Delete Log Buyer # 1](#)
[Add a New Log Buyer](#)

Log Specifications

	Minimum	Maximum	Preferred	Notes
Length (feet)	<input type="text" value="8"/>	<input type="text" value=""/>	<input type="text" value="40, 32"/>	<input type="text" value=""/>
Diameter (inches)	<input type="text" value="8"/>	<input type="text" value="40"/>	<input type="text" value="> 12"/>	<input type="text" value=""/>

NAICS Industry Codes:

<input type="checkbox"/> 113310-Logging	<input type="checkbox"/> 115210-Support Activities for Animal Production	<input type="checkbox"/> 115310-Support Activities for Forestry	<input type="checkbox"/> 236115-New Single-Family Housing Construction	<input type="checkbox"/> 236118-Residential Remodelers	<input type="checkbox"/> 236220-Comm and Inst Building Construction	<input type="checkbox"/> 238160-Roofing Contractors	<input type="checkbox"/> 238330-Flooring Contractors	<input type="checkbox"/> 238350-Finish Carpentry Contractors	<input type="checkbox"/> 238390-Other Building Finishing Contractors	<input type="checkbox"/> 238990-All Other Specialty Trade Contractors	<input type="checkbox"/> 339992-Musical Instrument Manufacturing	<input type="checkbox"/> 339995-Burial Casket Manufacturing	<input type="checkbox"/> 339999-All Other Miscellaneous Manufacturing	<input type="checkbox"/> 423210-Furniture Merchant Wholesalers	<input type="checkbox"/> 423220-Home Furnishings Merchant Wholesalers	<input type="checkbox"/> 423310-Lumber, Plywood, Millwork, and Panel Whlslrs	<input type="checkbox"/> 423390-Other Const Material Merchant Whlslrs	<input type="checkbox"/> 423440-Other Comm Equip Merchant Whlslrs	<input type="checkbox"/> 423710-Hardware Merchant Wholesalers	<input type="checkbox"/> 423830-Ind Machinery and Equip Merchant Whlslrs	<input type="checkbox"/> 423840-Industrial Supplies Merchant Wholesalers	<input type="checkbox"/> 423990-Food and Lkbr Goods and Suplies Merchant Whlslrs
---	--	---	--	--	---	---	--	--	--	---	--	---	---	--	---	--	---	---	---	--	--	--

NAICS Classifications

Species:

<input checked="" type="checkbox"/> Alder, Red	<input type="checkbox"/> Hardwoods, eastern	<input type="checkbox"/> Pine, ponderosa
<input type="checkbox"/> Ash, Oregon	<input type="checkbox"/> Hardwoods, western	<input type="checkbox"/> Pine, s. yellow
<input type="checkbox"/> Ash, white	<input type="checkbox"/> Hem-fir	<input type="checkbox"/> Pine, sugar
<input type="checkbox"/> Birch, white	<input type="checkbox"/> Hemlock, western	<input type="checkbox"/> Pine, western white
<input type="checkbox"/> Cedar, Alaska yellow-	<input type="checkbox"/> Hybrid poplar	<input type="checkbox"/> Poplar, yellow (tulip)
<input type="checkbox"/> Cedar, eastern red	<input type="checkbox"/> Juniper, western	<input type="checkbox"/> Redwood
<input type="checkbox"/> Cedar, incense (pencl)	<input type="checkbox"/> Larch, western (tamarack)	<input type="checkbox"/> Softwoods, mixed
<input type="checkbox"/> Cedar, Port-Orford	<input type="checkbox"/> Madrone, Pacific	<input type="checkbox"/> SPF (spruce-pine-fir)
<input type="checkbox"/> Cedar, western red	<input checked="" type="checkbox"/> Maple, bigleaf (western)	<input type="checkbox"/> Spruce, Engelmann
<input type="checkbox"/> Cedars, western	<input type="checkbox"/> Maple, hard	<input type="checkbox"/> Spruce, Sitka
<input type="checkbox"/> Cherry	<input type="checkbox"/> Maple, soft	<input type="checkbox"/> Tanoak
<input type="checkbox"/> Chinkapin	<input type="checkbox"/> Myrtlewood, Oregon	<input type="checkbox"/> Walnut, black
<input type="checkbox"/> Cottonwood	<input type="checkbox"/> Oak, California black	<input type="checkbox"/> White woods
<input type="checkbox"/> Douglas-fir	<input checked="" type="checkbox"/> Oak, Oregon white	<input type="checkbox"/> Yew, Pacific
<input type="checkbox"/> Exotic Hardwood	<input type="checkbox"/> Oak, red	
<input type="checkbox"/> Fir, grand	<input type="checkbox"/> Oak, white (eastern U.S.)	
<input type="checkbox"/> Fir, white	<input type="checkbox"/> Pine, lodgepole	

Species

Products:

<input type="checkbox"/> Animal bedding	<input type="checkbox"/> Firewood	<input type="checkbox"/> Mantels, wood
<input type="checkbox"/> Architectural millwork	<input type="checkbox"/> Fixtures, custom	<input type="checkbox"/> MDF (Medium Density Fiberboard)
<input type="checkbox"/> Bark	<input type="checkbox"/> Fixtures, store	<input type="checkbox"/> Medicinals
<input type="checkbox"/> Baskets	<input type="checkbox"/> Flooring	<input type="checkbox"/> Mouldings
<input type="checkbox"/> Beams, laminated	<input type="checkbox"/> Floral products	<input type="checkbox"/> Mushrooms
<input type="checkbox"/> Bed Frames	<input type="checkbox"/> Furniture	<input type="checkbox"/> Musical instruments
<input type="checkbox"/> Benches	<input type="checkbox"/> Furniture parts	<input type="checkbox"/> Pallet outstock
<input type="checkbox"/> Birdhouses/ feeders	<input type="checkbox"/> Furniture, antique repair	<input type="checkbox"/> Pallets
<input type="checkbox"/> Boughs	<input type="checkbox"/> Furniture, church	<input type="checkbox"/> Panel, T&G (wainscot)
<input type="checkbox"/> Boxes, wood containers	<input type="checkbox"/> Furniture, computer	<input type="checkbox"/> Paneling
<input type="checkbox"/> Buildings, prefab	<input type="checkbox"/> Furniture, custom	<input type="checkbox"/> Paper
<input type="checkbox"/> Burls	<input type="checkbox"/> Furniture, hospital/ dorm	<input type="checkbox"/> Partideboard
<input type="checkbox"/> Butcherblock/ cutting board	<input type="checkbox"/> Furniture, hotel/ motel	<input type="checkbox"/> Partitions/ room dividers
<input type="checkbox"/> Cabinet door cutstock	<input type="checkbox"/> Furniture, household	<input type="checkbox"/> Pellets (fuel)
<input type="checkbox"/> Cabinets	<input type="checkbox"/> Furniture, office	<input type="checkbox"/> Picnic tables
<input type="checkbox"/> Cabinets, commercial	<input type="checkbox"/> Furniture, outdoor	<input type="checkbox"/> Picture frames
<input type="checkbox"/> Cabinets, hospital	<input type="checkbox"/> Furniture, restaurant	<input type="checkbox"/> Planters
<input type="checkbox"/> Cabinets, household	<input type="checkbox"/> Furniture, unfinished	<input type="checkbox"/> Playground/ gym structures
<input type="checkbox"/> Cabinets, kitchen	<input type="checkbox"/> Futons	<input type="checkbox"/> Plywood, hardwood

Products

Request for Proposals

[Back to Proposals List](#)

Add a Proposal

Proposal Title:

Proposal Description:

Buying Selling

When to activate this proposal:

May 04 2004

When this proposal will expire:

June 04 2004

Submit Proposal

The Oregon Forest Industry Directory Steps

- Benchmark other states, 'borrow' best practices/ features, develop specifications
- Secure funding and project manager (i.e., website admin)
- Provide programmers with specs.
- Gather existing data (e.g., from existing forest industry directories); format and upload to web
- Demo beta version for select users (as part of workshop on web-based marketing)
- Implement suggested changes (where feasible)

Next steps – promote widely; encourage existing firms to update/ add detail to their entries

Summary Comments

- Communities are beneficial in facilitating common goals
- The Internet offers a unique infrastructure for spacial communication and community development
- Outcomes can be macro (geographic, industry-level market development, economic development) or micro (transaction, new business)

Questions???

