

SENT TO LSU AGCENTER/LOUISIANA FOREST PRODUCTS DEVELOPMENT CENTER - FOREST SECTOR / FORESTY PRODUCTS INTEREST GROUP



Southern Pine Lumber Exports to China Expand

Posted by [Suz-Anne Kinney](#) on 10/22/14 1:53 PM

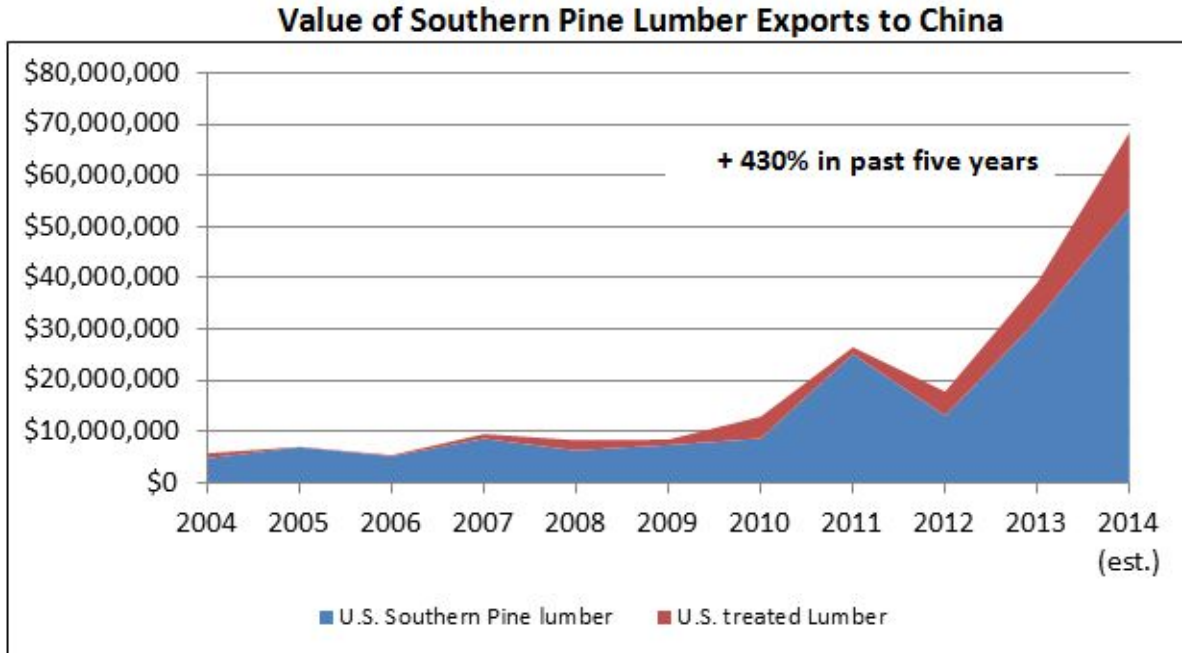
Southern Pine lumber exports to China have increased 430 percent in the last five years, a result of a campaign conducted by the Southern Forest Products Association (SFPA) with funding from the USDA Foreign Agricultural Service's (FAS) Market Access Program (MAP). SFPA used the funding to sponsor Southern Pine lumber exhibits at trade fairs and to translate technical product literature into Chinese.

The result, according to the SFPA, has been a dramatic increase in Southern Pine lumber exports to China; this year alone, that number is projected to reach \$54 million, with pressure-treated Southern Pine lumber expected to reach \$15 million. For lumber, that is a 1,000 percent increase over a five-year period and a 245 percent increase over the same period for pressure-treated lumber.

For current pricing, see our post on [Southern Pine lumber prices](#).

This chart, showing the gains, was produced by the SFPA based on USDA/FAS data:

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Source: USDA/FAS

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