



18 May 2017



SENT TO LSU AGCENTER/LOUISIANA FOREST PRODUCTS DEVELOPMENT CENTER - FOREST SECTOR / FORESTY PRODUCTS INTEREST GROUP

Announcing a new, vibrant website to learn about and share forest stories. On May 10, the North American Forest Partnership (NAFP) launched '[Walk in the Woods](#),' a communications program to engage the public in conversation about forests, the future of forests, and the social, economic, and environmental benefits they create.

[NAFP includes more than 110 members](#), including the U.S. Forest Service and many state agencies, representing all segments of the forest sector. Members are united by a shared ethic of forest stewardship. The group works with members to align and amplify the diverse voices of the forest sector, celebrating their stories and hosting conversations that will help shape the future of forests. NAFP's website, [Walkinthewoodswith.us](#) invites all to learn more about the diverse roles of responsible, innovative stewards of North America's many different forests. The website's goal is to provide straight answers to the questions about the what and why of forest management and use.

The site shares rich and fascinating stories about forest ecosystems, forest products, forest communities, forest people, and keeping forests as forests. About the role trees play in maintaining our health. About water, wildlife, a healthy planet and a healthy economy. And about innovation, partnership, research, responsible management, conservation, and sustainability. A story about the opportunities, challenges and choices landowners and society face in deciding the future of the many different forests in North America.

As you explore the website, each story includes Facebook and Twitter links so you can easily share items with your own social network. Check out the Walk in the Woods website, follow on Facebook and Twitter, and become part of the conversation by sharing these stories!



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Caring for the land and serving people



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