I’m standing in a seemingly ordinary construction site of an unremarkable office block in east London. The seven-storey building is about two-thirds complete – the basic structure and staircases are in place, with plastering and wiring just beginning. But as I walk around, something different slowly reveals itself. The construction site is quiet and clean – it even smells good. And there’s an awful lot of wood. Building sites typically feature wood as the mould to pour the concrete into. But here, the wood *is* the concrete.

Richard P. Vlosky, Ph.D.
Director, Louisiana Forest Products Development Center
*Crosby Land & Resources Endowed Professor of Forest Sector Business Development*
Room 227, School of Renewable Natural Resources
Louisiana State University, Baton Rouge, LA 70803
Phone (office): (225) 578-4527; Fax: (225) 578-4251; Mobile Phone: (225) 223-1931
Web Site: [www.LFPDC.lsu.edu](http://www.LFPDC.lsu.edu)