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## American Concrete Institute Launches New Center Of Excellence For Carbon Neutral Concrete



### NEU: An ACI Center of Excellence for Carbon Neutral Concrete

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FARMINGTON HILLS, Mich., April 7, 2022 /PRNewswire/ -- The American Concrete institute (ACI) announced the launch of NEU: An ACI Center of Excellence for Carbon Neutral Concrete, at its Spring convention in Orlando, Florida, USA. NEU aims to collaborate globally to drive research, education, awareness, and adoption of carbon neutral materials and technologies in the industry.

Located at ACI Headquarters in Farmington Hills, Michigan, USA, NEU will focus on transforming the concrete industry into a proactive, unified group actively engaged in developing and employing both existing and new technologies to reduce the carbon footprint of the concrete industry. The ACI Board of Direction has approved funds for staffing and initial projects, including research to identify technologies that have the potential to significantly impact the carbon footprint of concrete. Additional core functions include technology acceleration, coordination with ACI committees, technology transfer and professional development, and technology assessment and validation.

### The American Concrete institute announces the launch of NEU: An ACI Center of Excellence for Carbon Neutral Concrete

NEU also announces Baker Concrete, Inc. as the center's Initial Member. Baker Concrete is the largest concrete contractor in the U.S. and specializes in pre-construction, construction, and project management services. They provide expertise in civil, commercial, industrial, institutional, multi-family residential, and mission-critical buildings, and have over 5,500 employees across the U.S., Canada, and the Caribbean. "NEU envisions a concrete industry where all stakeholders have access to technologies and the knowledge needed to effectively and safely produce and place carbon neutral concrete and concrete products," said Andrea Schokker, Executive Director, NEU. "Concrete plays a major role in a sustainable future and collaboration with members worldwide is critical to developing a comprehensive plan to help make the concrete industry carbon neutral by 2050".

For more than a decade, the American Concrete Institute has been convening the industry's brightest authorities to advance sustainability in the concrete industry. With ACI's stature as a standards-



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developing institution and one of the world's largest sources of consensus-based information on all facets of concrete construction, NEU: ACI Center of Excellence for Carbon Neutral Concrete, is uniquely positioned to serve as a catalyst in incorporating ACI's breadth of knowledge into the further acceleration of carbon-neutral concrete in the built environment.

To learn more about NEU's mission for a carbon neutral concrete industry and to get involved, visit [neuconcrete.org](http://neuconcrete.org).

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**About NEU**

NEU: An ACI Center of Excellence for Carbon Neutral Concrete, was established in 2022 by the American Concrete Institute. The Center, based at ACI World Headquarters in Farmington Hills, Michigan, USA, collaborates globally to drive research, education, awareness, and adoption of the use of carbon neutral materials and technologies in the built environment, leveraging ACI's role as a world-leading authority and resource for the development, dissemination, and adoption of consensus-based standards for concrete design, construction, and materials. The Center's membership is open to government agencies, industries, technical societies, standard bodies, manufacturers, contractors, and professionals. To learn more, visit [www.neuconcrete.org](http://www.neuconcrete.org).

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