61. Session of the UNECE Timber Committee Timber Committee Market Discussions 7-8 October 2003, Geneva, Switzerland

CERTIFIED FOREST PRODUCTS MARKETS 2002 - 2003

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Forest Certification Status & Trends

B-2-B Markets Status & Trends

Final Consumer Markets Status & Trends



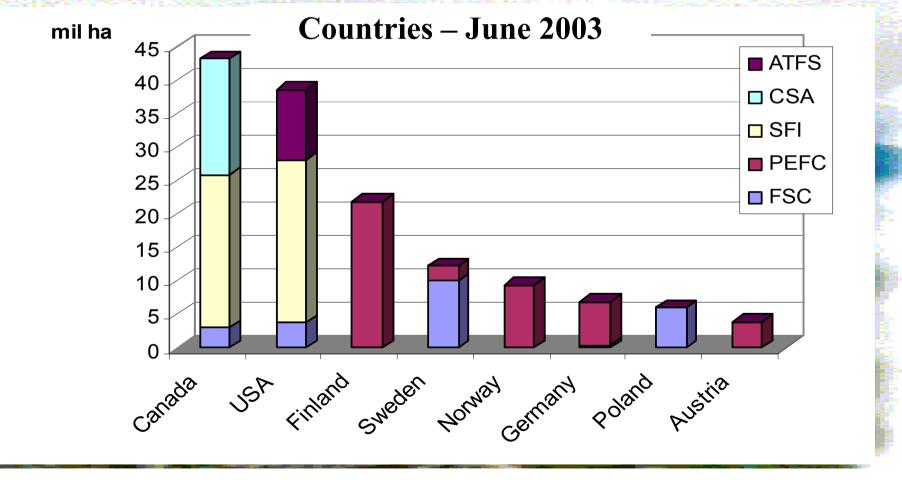
FOREST CERTIFICATION TREND

mil ha ATFS CSA □ SFI ■ PEFC ■ FSC 06 2002 06 2003

160 mil ha certified = 3,5 % of forest area world-wide



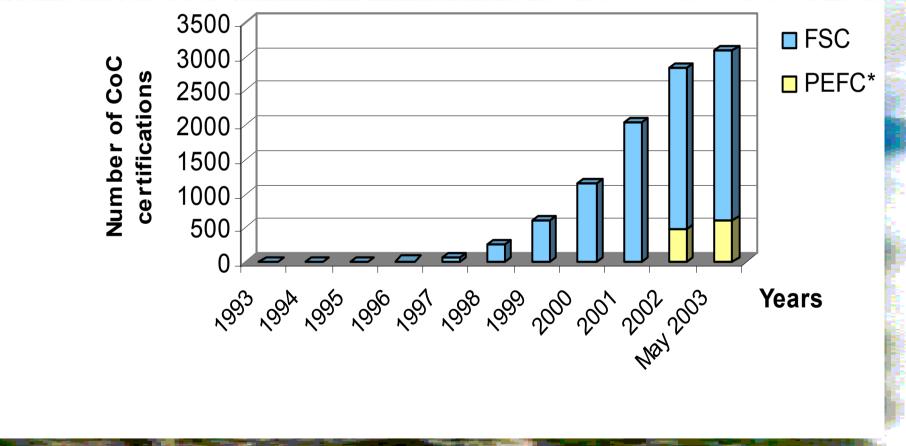
FOREST CERTIFICATION CURRENT STATUS



potential supply of CFPs: ca. 300 mil m³ annually world-wide

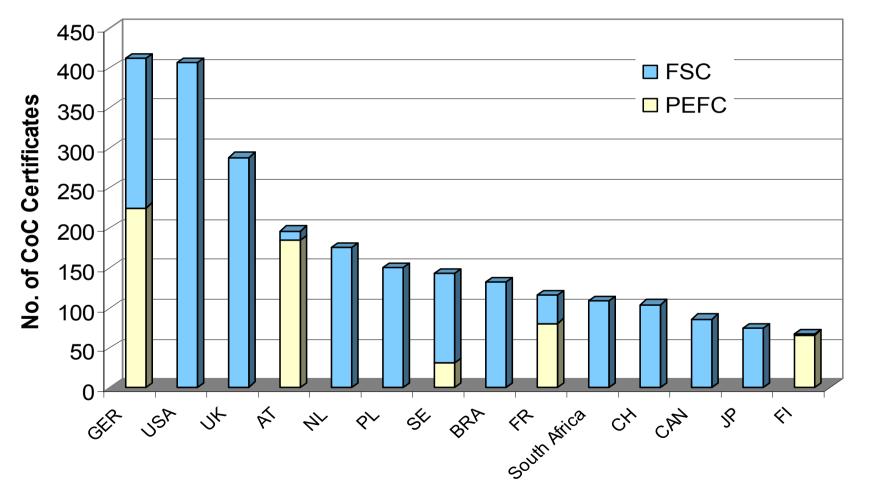


Trends in CoC certification worldwide



only about 3140 C-o-C certificates world-wide



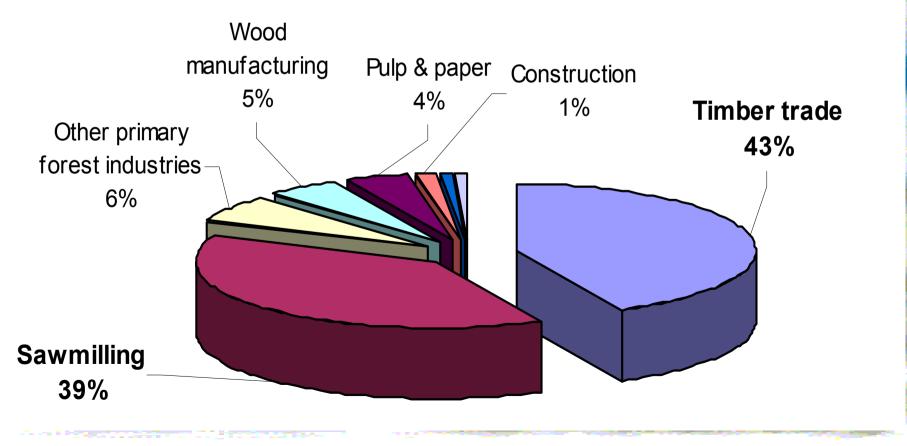


B-2-B markets mainly in Western Europe

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Forest industry sectors with PEFC C-o-C certification June 2003





Forest industry sectors/product categories with FSC C-o-C certification June 2003 RW & primary Windows & doors 5% Construction Pulp & paper 5% 16% 5% Furniture DIY products 15% 6% Trade & retailers 8% Sawnwood 13% **Panels** Sawmill by-products Manufacturing 9% 9% 9%



FINAL CONSUMER MARKETS FOR CERTIFIED FOREST PRODUCTS (CFPs)

- Only anecdotal information on final consumption,
 but no "hard data" on sales (product volume, value)
- Consumer awareness of CFPs remains low but grows visibly with marketing efforts (UK, NL)
- Public procurement policies are an important driver for future demand for CFPs in some key countries (Ger, UK, DK, NL)



DISCUSSION

- Steady progress on forest certification
- Little progress on mutual recognition (CoC)
- Public procurement focus on tropical timber
- Certification of SFM ≠ illegal logging
- Role of governments in standardisation, market incentives, market bans?



For more information see Chapter 9 of FPAMA www.unece.org/trade/timber/fpama/2003/

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THANK YOU