European Sawn Softwood Markets

UNECE Timber Committee Market Discussions
8th October 2003
Geneva, Switzerland

by

Mr. Antti Koskinen

Market Analyst, Solid Wood Products

Jaakko Pöyry Consulting, Finland



Contents

- Demand
- Supply
- Trade
- Conclusions

Geographical Coverage

Western Europe

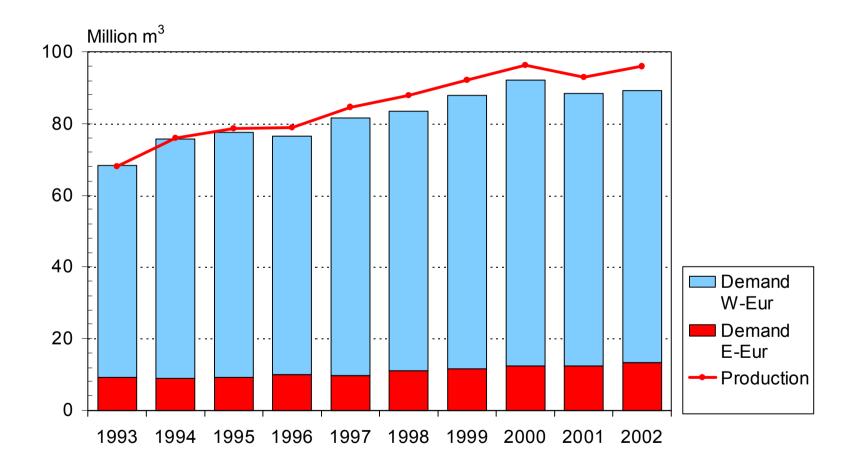
EU and EFTA countries

Eastern Europe

CEE and CIS

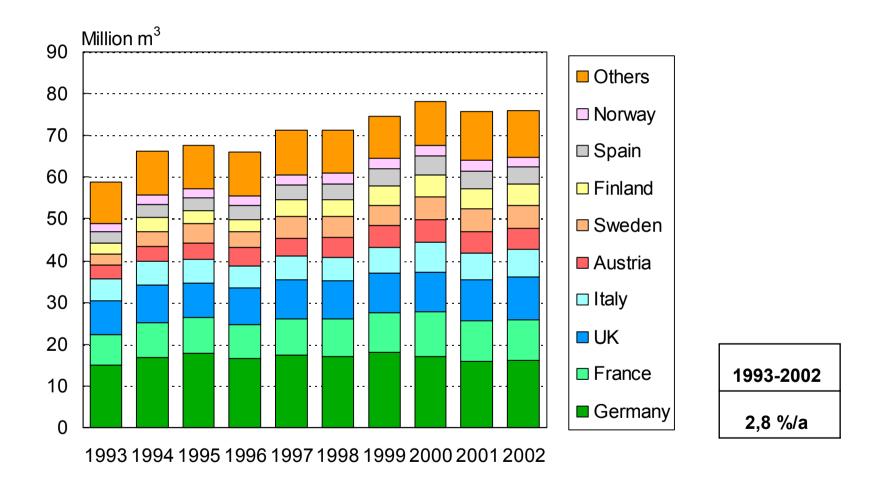
Supply and Demand in Europe

Overall growth - Supply exceeds demand



Demand in Western Europe

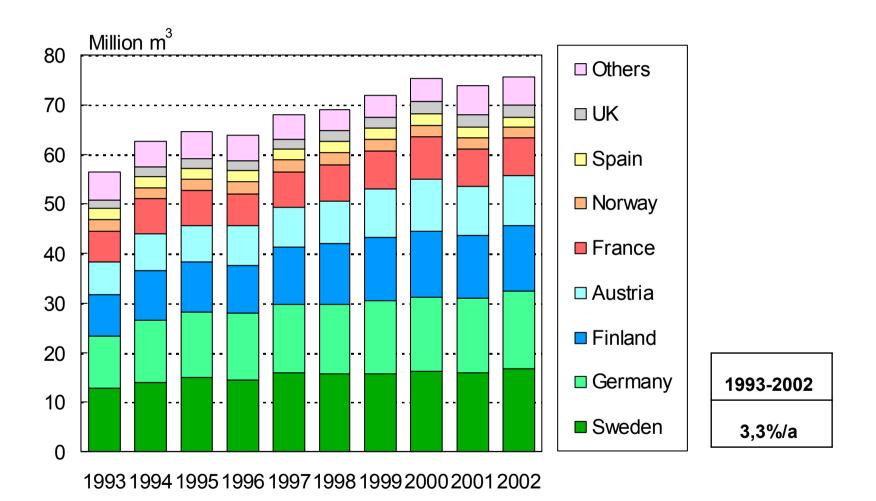
Demand in the key markets stagnating – Others growing





Production in Western Europe

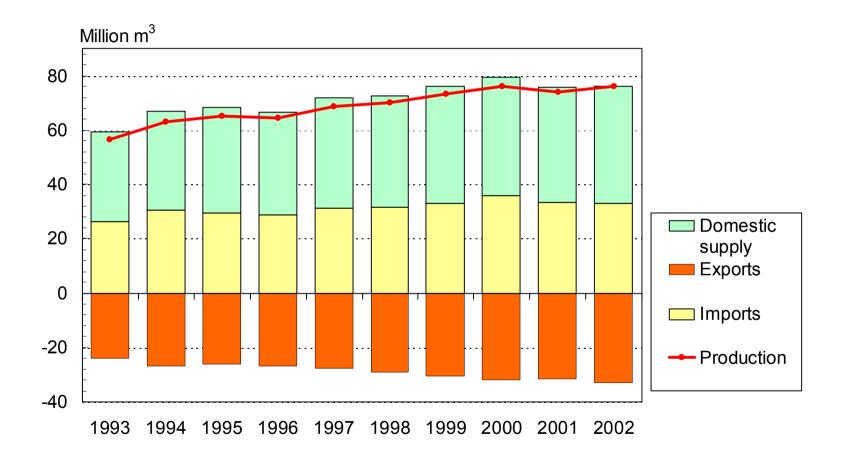
Traditional key suppliers strengthening their share of supply





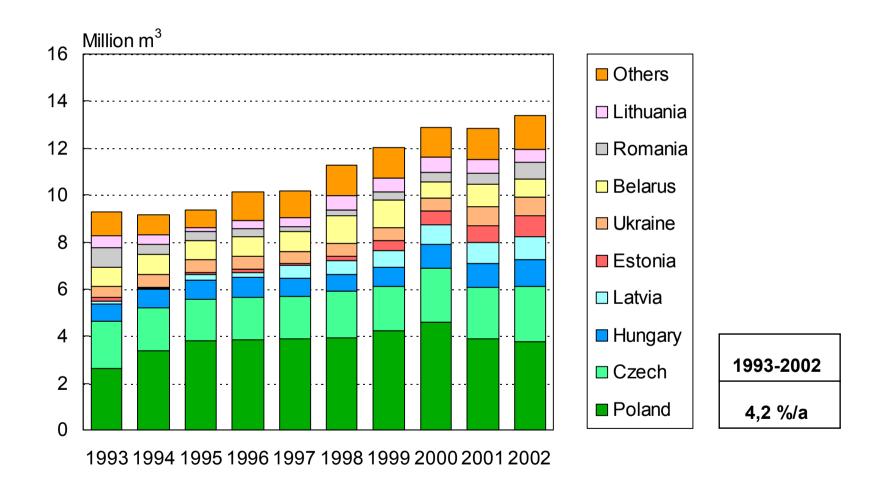
Supply and Demand in Western Europe

Slow growth in Western Europe



Demand in Eastern Europe

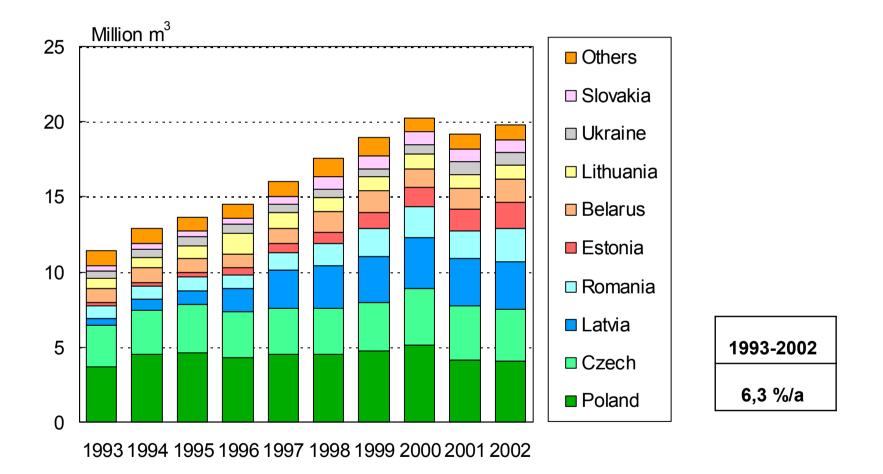
Strong growth in demand





Production in Eastern Europe

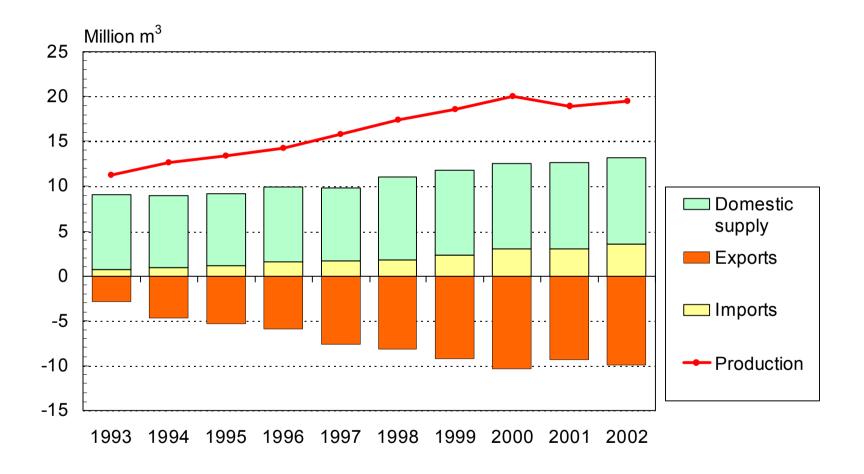
Strong growth in production





Supply and Demand in Eastern Europe

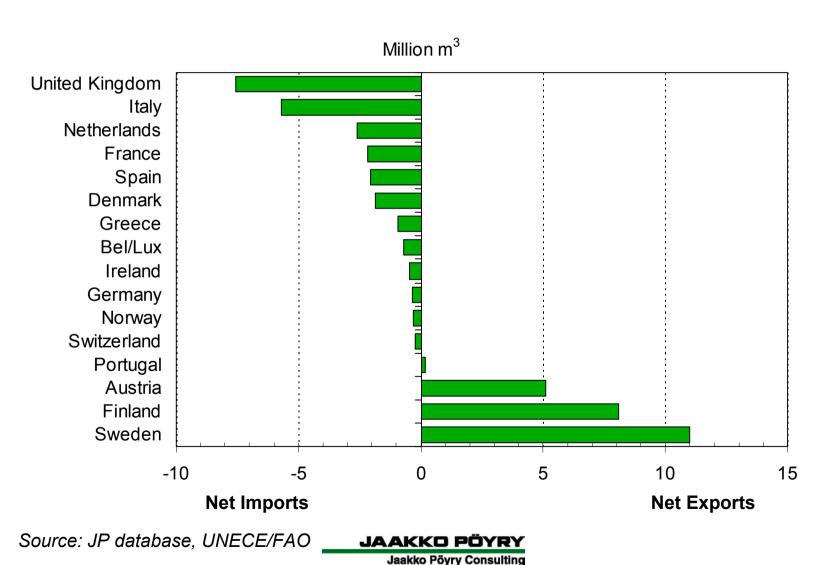
Growth in net exports





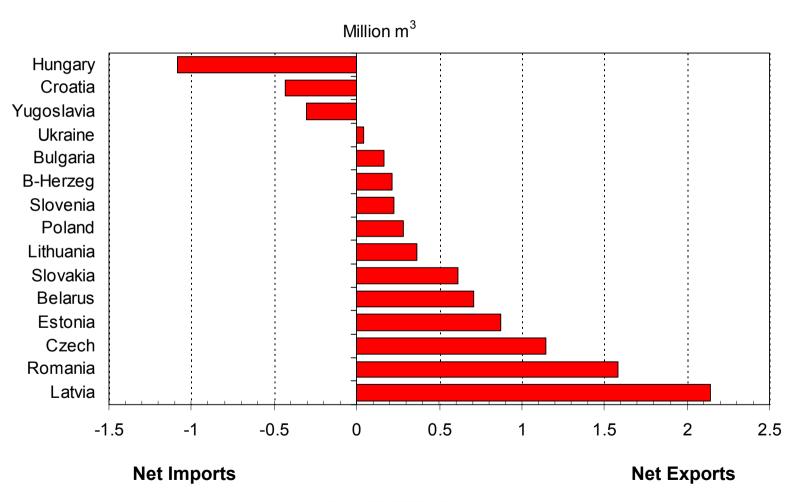
Sawn Softwood Net Trade - 2002

Most Western European countries are net importers



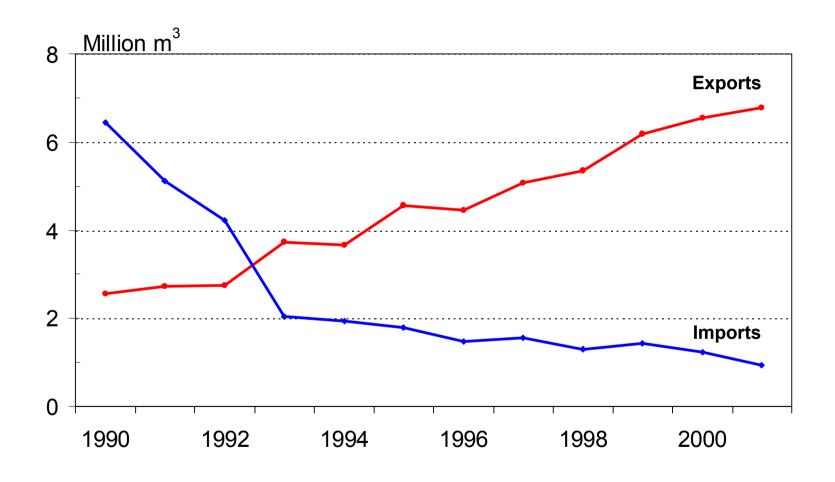
Sawn Softwood Net Trade - 2002

Most Eastern European countries are net exporters



European Overseas Trade (excl. Russia &CIS)

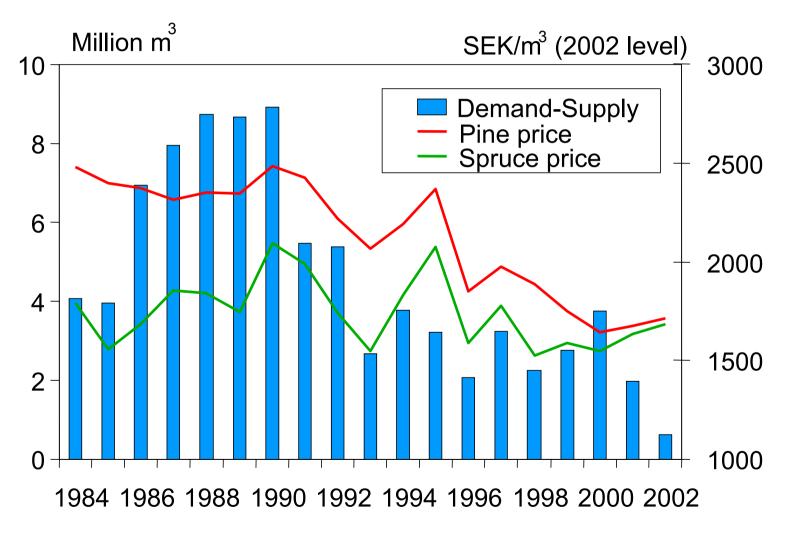
Europe as a whole has become a net exporter



Source: UNECE/FAO, EFI

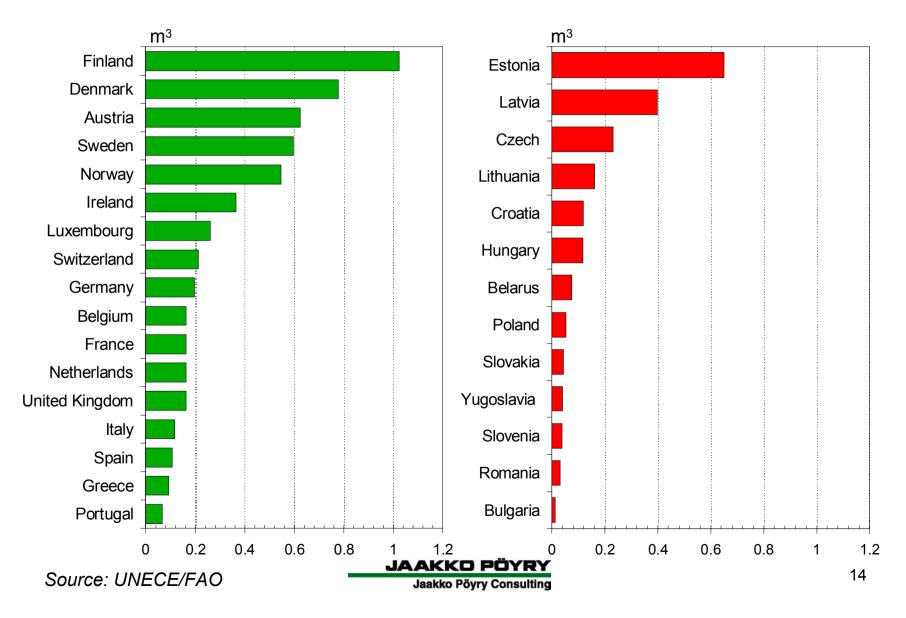
Demand-Supply vs. Prices - Western Europe

Growing market saturation – Negative impact on prices



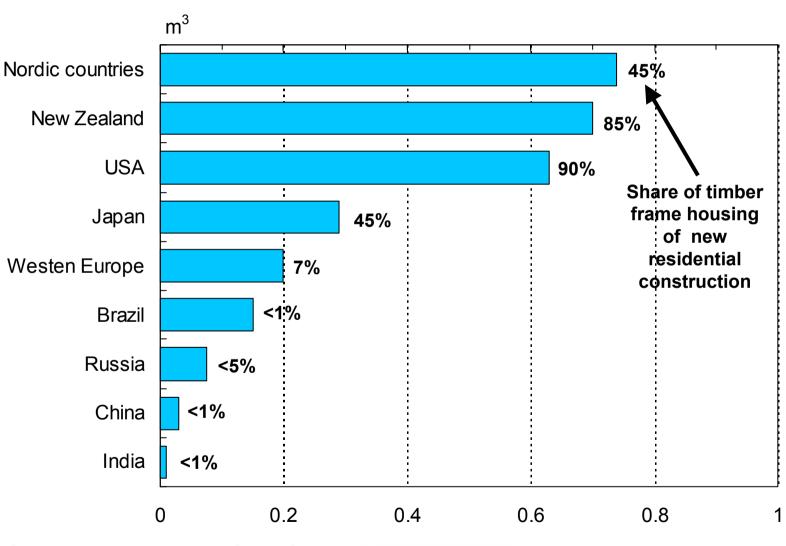
Consumption Per Capita – Europe 2002

Significant variation in consumption per capita



Consumption Per Capita – Global

Correlation between consumption and timber frame housing



Conclusions

- Stagnant demand development in Western Europe
- Macro economic drivers do not support significant growth
- Increasing demand and production in low cost countries
- Oversupply in Europe
- Active measures needed:
 - To gain share in overseas markets
 - To increase per capita demand in Europe

Thank You